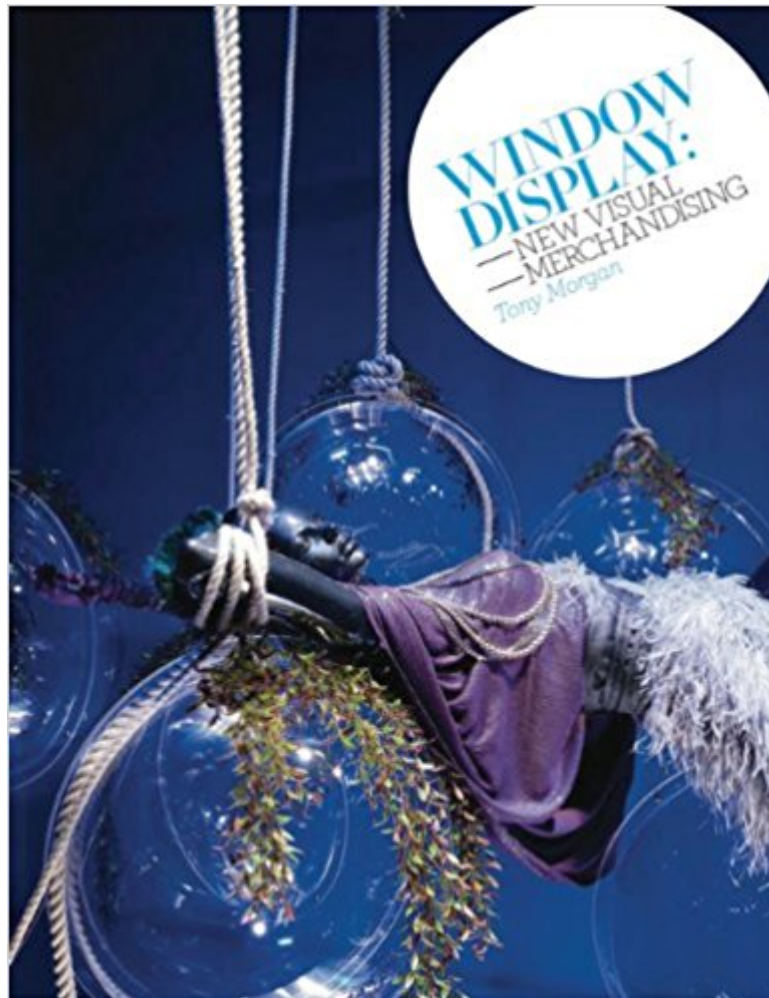




Ebook Directory
the best source of ebook

The book was found

Window Display: New Visual Merchandising



Synopsis

A showcase for the world's most eye-catching window displays, this book offers inspiration and guidance to visual merchandisers and retailers, helping them to create windows that not only look good but also help to increase sales. Seven chapters cover key topics for the visual merchandiser, each with a gallery of photographs demonstrating how and why each window is successful. A must for anyone involved in bricks and mortar retail.

Book Information

Paperback: 192 pages

Publisher: Laurence King Publishing (September 29, 2010)

Language: English

ISBN-10: 1856696855

ISBN-13: 978-1856696852

Product Dimensions: 8.5 x 0.8 x 11 inches

Shipping Weight: 2.1 pounds

Average Customer Review: 4.6 out of 5 stars 3 customer reviews

Best Sellers Rank: #310,967 in Books (See Top 100 in Books) #9 in [Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Windows](#) #59 in [Books > Arts & Photography > Architecture > Decoration & Ornament](#) #61 in [Books > Arts & Photography > Decorative Arts & Design > Interior & Home Design > Decoration & Ornament](#)

Customer Reviews

Tony Morgan is head of Visual Merchandising at the Fashion Retail Academy and also teaches at the London College of Fashion. He worked as Creative Manager at Selfridges, London for 18 years, where he travelled the world examining their different store concepts. He is the author of Visual Merchandising: Window and in-store displays for retail.

Very rich book with lots of ideas

Textbook

A must for any visual merchandisers: The windows featured in the book are innovative and inspirational. Morgan talks about the concept and, realisation of how a window can be created to attract the customer and get them to spend, brilliant photography, with a clear narrative running

through the whole book. A great second book from the quirky Brit.

[Download to continue reading...](#)

Window Display: New Visual Merchandising Visual Merchandising and Display: Studio Access Card
How to Start a Window Cleaning Business: The Window Cleaning Blueprint Silent Selling: Best
Practices and Effective Strategies in Visual Merchandising Contemporary Visual Merchandising and
Environmental Design (4th Edition) Visual Merchandising, Third edition: Windows and in-store
displays for retail The Visual Display of Quantitative Information Eyewitness Visual Dictionaries: The
Visual Dictionary of the Human Body (DK Visual Dictionaries) Apparel Merchandising: The Line
Starts Here Merchandising Mathematics for Retailing (5th Edition) (Fashion) Merchandising
Mathematics for Retailing (Fashion) Merchandising: Theory, Principles, and Practice Automated
Merch Business with Printful: A Step-by-Step Blueprint to Starting your Very Own 6-Figure
Print-on-Demand Merchandising Business. No Capital Required! Floriculture: Designing &
Merchandising Merchandising Math for Retailing (4th Edition) Math for Merchandising: A
Step-by-Step Approach (3rd Edition) Fashion Retailing: From Managing to Merchandising (Basics
Fashion Management) Fashion Marketing & Merchandising The Skull in the Rock: How a Scientist,
a Boy, and Google Earth Opened a New Window on Human Origins (Science & Nature) Squirting
Sex Pictures : View This Selection Of Beautiful Women In Squirting Sex Pictures As They Put Their
Flawless Bodies On Display. (Adult Picture Books)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)